

FOCUS 2020 PARTNERSHIP SUMMARY

We have identified an extensive list of components for each package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved. We are more than happy to discuss your individual requirements with you.

Partnership Summary sheet	Principal Partner £9,950	Executive Partner £4,950	Associate Partner £2,950
Branding on FOCUS 2020 partnership page of website	✓	✓	✓
Use of FOCUS 2020 image in your promotional activities	✓	✓	✓
Exhibition space only	3m x 4m	3m x 3m	3m x 2m
Complimentary exhibitor registrations	2	2	2
Complimentary delegate tickets	4	2	2
Complimentary tickets to the conference dinner	4	2	
Colour advert on the conference app	Full Page	Banner ad	Banner ad
Digital branding at the venue	Principal Tier	Executive Tier	Associate Tier
Insert into the delegate pack	✓	✓	✓
Featured Partner articles	Two	One	One
Recognised in all communications to registered delegates	✓	✓	✓
Coverage in all visitor promotional campaigns	✓	✓	
Recognised from the podium	At the start of each day's keynotes & the closing remarks	At the welcome reception	
70 word e-mail blast to our delegate distribution list.	Two	One	
Exclusive engagement opportunity	Opportunity to work directly with the ACB to identify any additional tailor made requirements.		
Lunchtime Session	Lunchtime Session (40 minutes)	Parrell Educational session (40 Minutes)	
Free extra value option	Lunch Sponsorship Worth £2,500	One Coffee Sponsorship' £1,950	